

CLIENT SPOTLIGHT

GROW WOMEN LEADERS



BUILDING BRIDGES TO
INCLUSIVE HIRING

GROW Women Leaders: Balancing employment, linking women to dream careers, and preparing them for leadership via job matching, training, and support.

ABOUT GROW

EMPOWERING WOMEN

GROW Women Leaders is a revolutionary talent platform designed to help women, particularly immigrants and Black, Indigenous, Women of Colour (BIWoC), get hired and advance their careers by providing them with unparalleled opportunities to secure meaningful employment. With a strong focus on equity, diversity, inclusivity, and accessibility, their platform aims to bridge the gap between talented women and their professional aspirations, creating a pathway to success in the ever-evolving workforce, as we balance the employment scale one woman at a time.

“—
We SEED (Support, Encourage, Empower and Develop) aspiring women leaders, one woman at a time by giving them a platform where they can grow forward.



EMPOWERING WOMEN LEADERS

GROW'S VISION AND MISSION



THEIR VISION

Creating a worldwide movement dedicated to empowering and advancing local marginalized women, supporting their cultural, economic, social, and civic engagements, and balancing the employment scale one woman at a time.

THEIR MISSION

Providing a platform to empower women, especially immigrants through their development and advancement, therefore, creating decent work and sustainable economic growth to reduce inequality while growing forward in leadership.

THEIR COMMUNITY

Their mission is to empower women, particularly immigrants and minorities, by fostering their personal and professional development, enabling them to advance in their careers. Through our initiatives, we aim to create opportunities for decent work and foster sustainable economic growth through inclusive hiring, ultimately addressing inequality in the workforce and promoting leadership growth.

THEIR PARTNERS

They help employers build a more productive, sustainable, equitable, excellent, diverse, inclusive, and accessible workplace by giving them access to tap into a qualified and competitive talent pool.

THEIR STORY

THE JOURNEY OF PROJECT 150 AND BEYOND

GROW Women Leaders' story is a powerful narrative of addressing workplace inequality head-on. Recognizing that 30% of highly qualified women from minority backgrounds struggle to find jobs matching their skills, and many face discrimination, they launched Project 150. This project delved deep into the experiences of over 200 immigrant women across Canada, gathering stories of resilience and success.

Through activities like the Speak Out Women Series, an annual Award Night celebrating immigrant women's accomplishments, and book publishing, Project 150 has become a beacon of inspiration. It's clear that support, guidance, and breaking systemic barriers are crucial for these women. **GROW** Women Leaders is dedicated to connecting them with forward-thinking employers, and building a diverse talent pool to enrich workplaces.

By joining this movement, you become part of a story that redefines the workplace for women, especially immigrants, and minorities, ensuring better hiring practices and a more inclusive future.





ETERNAL
SPARKS
CONSULTING

THANK YOU

CONTACT US



Phone:

+1 514-823-1961



Email:

Info@eternalsparksconsulting.com



Address:

Anywhere!



Find us at

www.eternalsparksconsulting.com